



Public Polling Methodology Statement: Electorate Polling 2021 – CALARE

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	417
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	280
Margin of error associated with effective sample size	±5.85
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – CAPRICORNIA

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	415
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	311
Margin of error associated with effective sample size	±5.55
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – FLYNN

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	417
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	352
Margin of error associated with effective sample size	±5.22
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – GIPPSLAND

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	416
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	354
Margin of error associated with effective sample size	±5.2
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – GREY

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 17 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	416
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	355
Margin of error associated with effective sample size	±5.19
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – HUNTER

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	419
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	332
Margin of error associated with effective sample size	±5.37
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – MARANOA

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 18 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	416
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	335
Margin of error associated with effective sample size	±5.35
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – O’CONNOR

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 14 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	417
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	372
Margin of error associated with effective sample size	±5.07
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Public Polling Methodology Statement: Electorate Polling 2021 – SHORTLAND

Publication date: 23rd October 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
End client	Blueprint Institute
Fieldwork dates	28 September – 12 October 2021
Mode of data collection	CATI (75%) and online recruited from research panel (25%)
Target population	Australians Residents aged 18+
Sample size	414
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	280
Margin of error associated with effective sample size	±5.85
Variables used in weighting	Age x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	75% of sample
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

C1	Do you agree or disagree with the following...? <i>Grid; Row Order RANDOMISE</i>	ASK ALL
	1. Human activity is the main contributor to climate change	
	2. Australia should commit to achieving net zero emissions by 2050, that is the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere	
	3. If Australia builds more renewable energy facilities, this would create new jobs in this area	
	4. Australian companies and governments should be transparent with the public about how much they are investing in fossil fuels	
	5. It is the responsibility of the government, not the generator or mining companies, to financially support workers after a closure	
	<i>Column</i>	
	a. Strongly Agree	
	b. Somewhat Agree	
	c. Somewhat Disagree	
	d. Strongly Disagree	
	e. Don't know	
C2	Do you support or oppose the Australian Government doing the following...? <i>Grid; Row Order RANDOMISE</i>	ASK ALL
	1. Setting the funding per person for the development of low-emissions technologies to be at a similar level to the US and UK	
	2. Investing in new clean industries such as green hydrogen	
	3. Reducing subsidies for coal and gas companies, and using the savings to invest in large-scale renewable energy	
	4. Allowing Australian farmers and others to sell carbon credits internationally instead of only to Australian buyers, like at present	
	<i>Column</i>	
	a. Strongly Support	
	b. Somewhat Support	
	c. Somewhat Oppose	
	d. Strongly Oppose	
	e. Don't know	
C3	Which is closer to your view? <i>Single Select; RANDOMISE</i>	ASK ALL
	1. Coal mining is the only viable industry that can provide a majority of high-paying jobs in this area	
	2. With proper government support and investment, there are industries and jobs that can thrive in this area other than coal	
	3. Don't know	Fixed
C5	Which is closer to your view? <i>Single Select; RANDOMISE</i>	ASK ALL
	1. The important thing is that there are well-paid, lasting careers in this region, regardless of the industry	
	2. It's critically important to keep all coal-related jobs alive for the future of this region	
	3. Don't know	Fixed
C4	Do you support or oppose the following...? <i>Grid; Row Order RANDOMISE</i>	ASK ALL
	Australia at least matching the UK and US by halving our carbon emissions by 2030	
	1. The construction of a new gas-fired power station in Australia	
	2. Taxpayer funded one-off payments for any coal workers made redundant	
	3. The construction of a nuclear power station in Australia	



4.	A levy being charged on heavy carbon polluters and the money being given to every Australian as an annual payment	
5.	Coal-workers receiving government-funded training if they are made redundant	
	<i>Column</i>	
a.	Strongly Support	
b.	Somewhat Support	
c.	Somewhat Oppose	
d.	Strongly Oppose	
e.	Don't know	

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